

Meg Cameron

Lead Product Designer

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Experience

Lead Product Designer | Jane Technologies

Orlando, FL

Jan 2024 - Present

I guide the design strategy for our POS system, collaborating closely with both engineering and product teams. This involves championing user-centric design principles, which include conducting user research and usability testing to make informed design decisions and improve the overall user experience. Additionally, I maintain our design system to ensure consistency across all products.

Senior Product Designer | Jane Technologies

Orlando, FL

Jan 2023 - Jan 2024

Created new features for our Point of Sale (POS) product while understanding the needs of our business, end users, and partners. I collaborated closely with cross-functional teams, including developers and stakeholders, to design an intuitive and efficient user interface that aligns with our brand's visual identity, and enables seamless transactions for businesses.

Senior UX/UI Designer | Sweet

New York, New York

Aug 2022 - Oct 2022

At Sweet, I created microsites for our Studio Clients. I worked closely with our Product Managers and clients to understand their unique goals, target audience, and brand guidelines. Their requirements were transferred into compelling and visually appealing designs that effectively communicate their brand and NFT. In addition, I defined our Figma file organization, component libraries, and design system integration, enabling seamless collaboration among team members.

UX/UI Designer | Konrad Group

New York, New York

Feb 2022 - Aug 2022

At Konrad, I developed the newest Point of Sale (POS) product for AutoZone, a leading retailer and distributor of automotive parts, accessories, and tools. This involved in-person research and user testing, frequent collaboration with the AutoZone team, and unique requirements for the automotive industry. Furthermore, I created a custom design system for their POS system. Additionally, I taught the UX Design Diploma program at Konrad's sister company, BrainStation.

Associate UX/UI Designer | Konrad Group

New York, New York

Feb 2021 - Feb 2022

Supported the creation of E-commerce experiences involving designing intuitive and visually appealing interfaces that facilitate seamless online shopping experiences. I focused on optimizing the user journey, implementing features like product categorization, search functionality, and checkout processes that enhance conversions and user satisfaction.

User Experience Designer | Freelance

New York, New York

July 2019 - Feb 2021

Handled the end-to-end design process for Marketing and E-commerce products, using various design process methodologies dependent on the client's needs. I conducted research, created prototypes and delivered final designs.

Tools

Figma

Sketch

Adobe Photoshop

Adobe Lightroom

Jira

Confluence

ClickUp

Notion

Slack

Invision

Trello

Principle

Basic HTML & CSS

Expertise

UX/UI Design

User Research

User Interviews

User Stories

Information Architecture

Wireframing

Usability Testing

UI Library, Style Guides

Prototyping

Design Systems

Mentoring/Teaching

Education

Memorisely

New York, New York

Design Systems Certificate, 2021

BrainStation

New York, New York

UX Design Diploma, 2020

Product Mgmt. Certificate, 2020

UX Design Certificate, 2019

Academy of Art University

San Francisco, CA

Motion Pictures, 2008-2010